



# Newton County Saddle Club 2012 Sponsor Application

We have several types of advertising options for our sponsors. In our new rule book, we will offer business card, 1/2 Pg, Full Pg and Inside Front/Back & Outside Cover Ads. On our official website, we offer several options: Business card, 1/2 Pg and Full Pg web display ads. Display ads will also be announced at our horse shows during breaks whenever possible. We also offer Class Sponsorships - these will be listed with their class on the NCSC website and announced with their class at the horse shows. To encourage patronage of our generous sponsors, at each of our horse shows we offer a discount to each participant who produces a current valid receipt of \$10 or more bearing the name of one of our current sponsors. We sincerely appreciate your support and hope your business prospers through our promotional efforts. Thank You!!!

## SPONSOR INFORMATION:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Web Site: \_\_\_\_\_  
Signature \_\_\_\_\_

## **TYPE OF SPONSORSHIP:**

### **NCSC RULE BOOK DISPLAY ADS: ADS DUE NO LATER THAN MARCH &X, 201&**

\_\_\_\_\_ Business Card (\$35) \_\_\_\_\_ 1/2 Page (\$50) \_\_\_\_\_ Full Page (\$100) \_\_\_\_\_ Covers (\$150)  
*Please attach **BLACK & WHITE** camera ready artwork or business card and/or instructions!*

### **NCSC WEBSITE DISPLAY ADS: (ALL ADS AFTER March 2nd 2012)**

\_\_\_\_\_ Business Card (\$35) \_\_\_\_\_ 1/2 Page (\$50) \_\_\_\_\_ Full Page (\$100)  
*Please attach camera ready artwork or business card and/or instructions - please staple in a blank area on cards!*

## **CLASS SPONSORSHIPS:**

\_\_\_\_\_ Regular Class (\$35) \_\_\_\_\_ Championship Class (\$100)  
\_\_\_\_\_ English/Gaited Show \_\_\_\_\_ Western/Petite Show  
*Please list class you wish to sponsor and include an alternate choice - if both are taken we will choose one for you.*

Name of sponsored NCSC Member: \_\_\_\_\_  
*You must include a name to be given credit for sponsorship - we need to know who gets credit for sponsorship (if you add this cost to your show bill you still **MUST** fill out a sponsorship form)*

Check# \_\_\_\_\_ Cash \_\_\_\_\_